

INSTRUCTIONS FOR POSTER PRODUCTION

INTERFLAM 2013

WHAT IS A POSTER

The poster is a visual presentation of your paper and therefore you should aim to feature the focal points of your work. The delegates will have a copy of your paper in the conference book of proceedings and can refer to this for details or further information.

Poster presentations should be kept **simple and clear** and mixture of text and graphics is recommended. Remember to caption your poster with the authors name/s and paper title.

TITLES AND FONTS

Titles and captions should be short and easy to read, a sans serif font like the one used in these instructions (Arial) is a good choice. Use large lettering as this means a number of people can read the poster from a distance without overcrowding. For example:-

Headings
should be
50 point
size

DIAGRAMS AND PHOTOGRAPHS

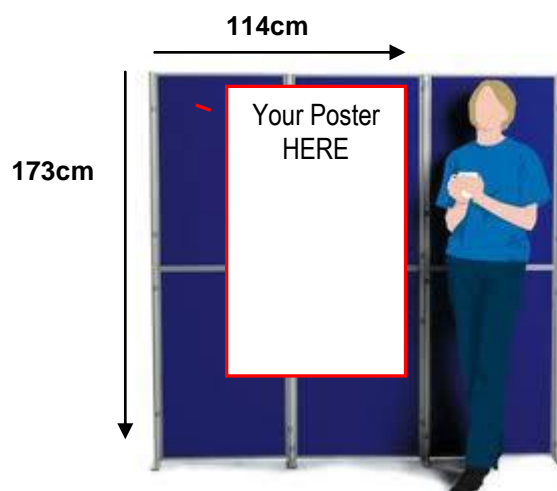
Whereas, 20 point size is fine
for text

The use of diagrams, graphs and photographs give interest to your paper and they should be used to illustrate your argument. Photographs should have good contrast, sharp focus and, if necessary, give an indication of scale. Graphs and diagrams should be enlarged so they are readable from a distance of 1 metre.

PAPER SIZE AND APPEARANCE

The overall size of the poster board for use at **INTERFLAM 2013** is **114cm wide x 173cm high**. This is made up of 4 boards each one 57cm x 86cm. You can use a single large sheet or several smaller sheets. We suggest you do not use the poster down to the bottom of the board as it will not be readable close to the floor. It is better to use matt rather than glossy paper.

Posters will be in Portrait format like this



FIXING YOUR POSTER TO THE BOARD

Velcro tabs are required to fix your poster to the boards. Please bring some with you but the Conference Organiser will have plenty of extra fixing material for your use.

Tips: You may want to bring a top-opening plastic wallet that you adhere to the board so that delegates can leave business cards or messages for you during the times you are not at your poster.

You may also wish to have supplies of your business cards/contact details which can be adhered to the board in a small plastic box.

Because you will be bringing the poster with you up-to-date information/data can be added at the last moment.

TIMINGS

Bring your poster with you to the conference and they can be put up on Sunday afternoon/ evening and removed Wednesday after lunch. Authors are expected to be at their poster at the Session indicated in the programme so they can engage with the delegation.